



GN 10

COMMUNITY

WHITE PAPER



COMMUNITY, PROFITABILITY, MARKETPLACE.

ABSTRACT

In GN10 we are creating a new digital ecosystem capable of uniting investment, media, product and service sales and advice on social strategies for public institutions, third sector entities and CSR. consumer services and media. Through the creation of our digital currency, the GN10 token, we want to transform the way investment is conceived, allowing our clients to be participants in the growth of a project that offers profitability and access to all types of products and services.

TOKEN

The initial offer for GN10 is being carried out in two stages:

The pre-sale phase, lasting one year; and the sale phase; starting from the end of the pre-sale. The token offer will be of a limited sale type, for a total of 50 million euros. In the first sales phase, a total of 5 million euros will be allocated for retail customers and 10 million euros for institutional investment. The 35 million will remain in the company's possession for the issuance of new phases and promotional campaigns, being a non-minable currency.

WHY GN10?

At GN10, we are committed to the fact that being a member of our community brings significant advantages for token investors. Our commitment to innovation involves developing spaces where investors can make practical use of their GN10, operating with total normality to access the services and products that the community provides. The collaborative economy will be our banner in the development of the same, distributing the benefit obtained from the interactions that occur in it among all members of the community.

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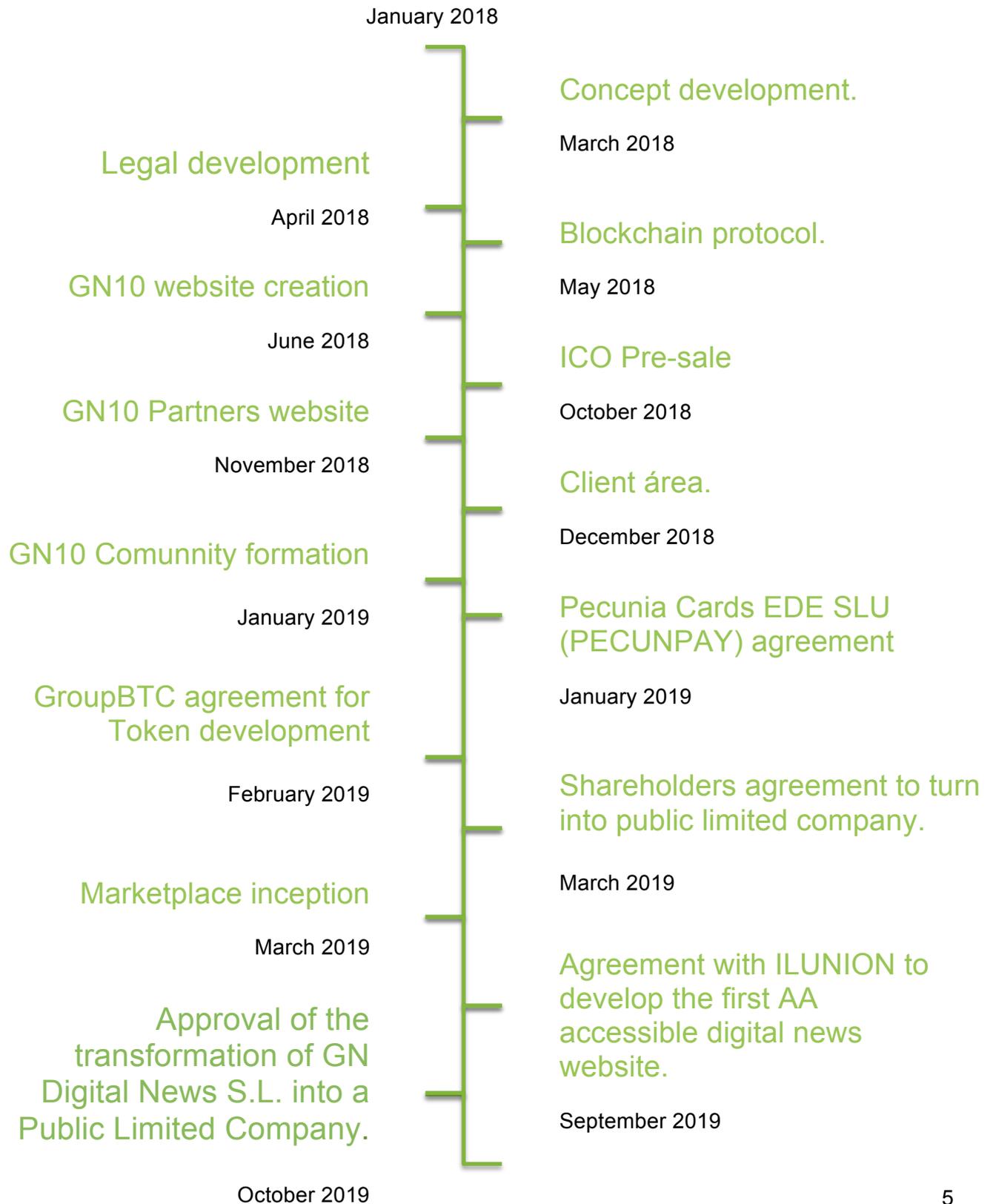
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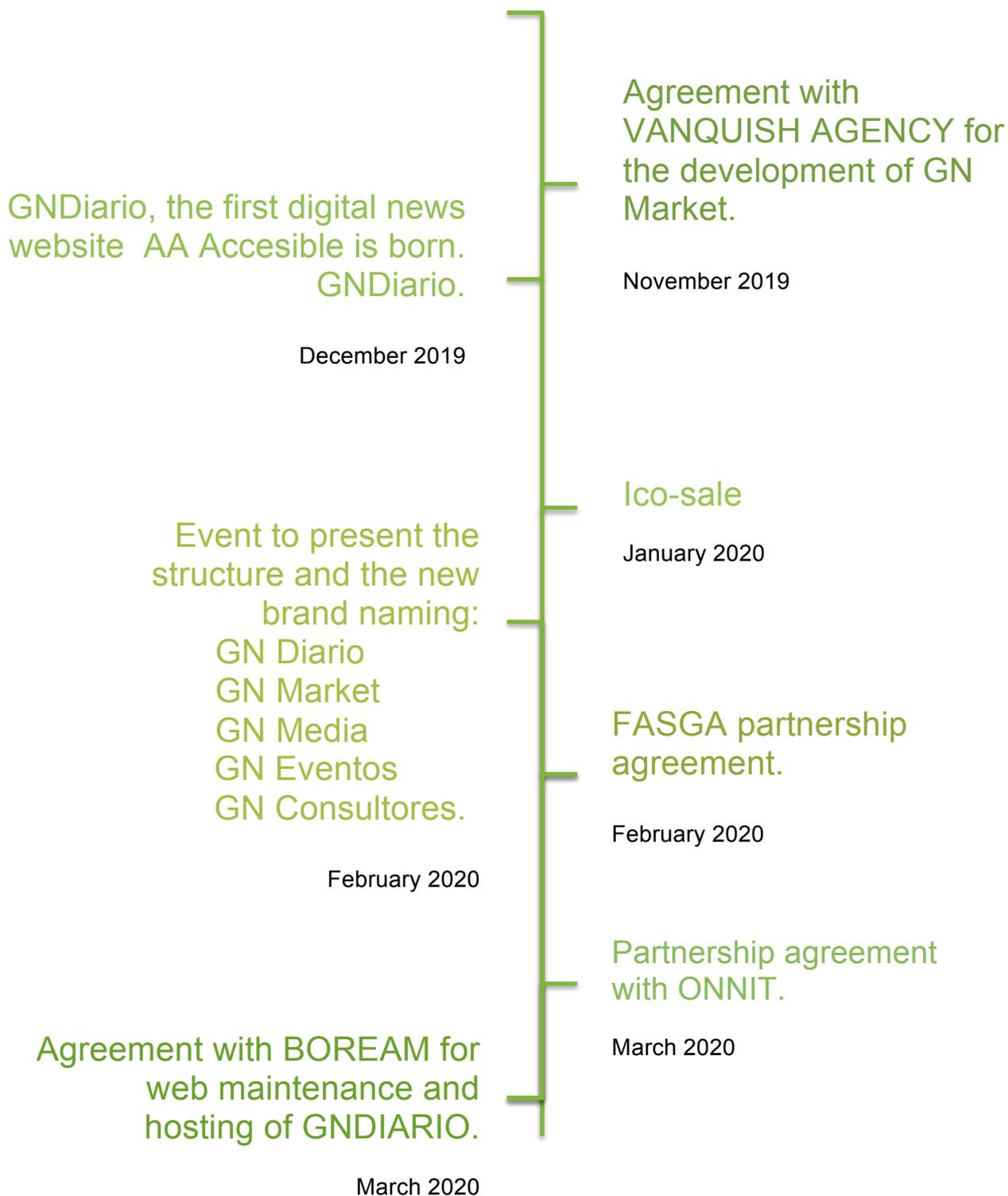
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ROADMAP

Ideation





GN10 COMMUNITY

At GN10 we are creating a new digital ecosystem capable of uniting investment, consumer services and media. Through the creation of our currency, the GN10 token, we want to transform the way investment is conceived, allowing our clients to participate in the growth of a project that offers profitability and access to a wide variety of new and exclusive services and products.

This ambitious project, backed by laborious planning and development work, has culminated in the materialization of this ecosystem, which together with the development of an interactive and intuitive digital interface, will allow our investors to enjoy a unique experience.

The GN10 Ecosystem is made up of three fundamental pillars: The Community, the Marketplace and the GN10 Profitability System.

To develop this ecosystem we have designed the GN10 Community. This digital space is designed to be the place where every investor can interact, being the token itself the common link. Each token holder will be a shareholder of the GN10 company, obtaining shares with each investment.

In GN10 we bet that being a member of the community brings significant advantages for the token investors. Our commitment to innovation involves developing spaces where investors can make practical use of their GN10, operating with total normality to access the services and products that the community provides.

The collaborative economy will be our banner, we will share the benefit obtained from the interactions that take place in it among all members of the community. Moreover, part of the benefit will also be reinvested in the operation of the systems that guarantee the functioning of our platforms, ensuring the constant search for innovation and development.

Only by being a member of the Community will it be possible to access all the advantages created to make the token activity more dynamic. In this sense, by obtaining GN10 it will be possible to have full access to the Marketplace and all its advantages, taking into account that the greater the investment, the greater the percentages of "Rewards" that the members will obtain monthly from the system of collaborative economy.

GN10 MARKETPLACE

The Marketplace is a buying and selling platform where our different suppliers will make their products and services available to the community so that members can access them and benefit from better conditions than those available in a unitary market.

The importance of the Marketplace lies in the fact that it is the economic engine of the project. Through it, GN10 holders will be able to use their tokens to buy and sell products or support and finance projects, while receiving part of the benefits generated through the "Rewards System".

In more detail, the activity carried out by members in the Marketplace can be classified into two groups:

- On the one hand, each GN10 owner can define himself as a project creator looking for investors or as an investor looking for promising (profitable) projects. In this way, the community will give rise to the development and promotion of promising and avant-garde projects.
- On the other hand, the members of the GN10 Community will be able to access a portfolio of previously negotiated services and products that they will be able to contract with great discounts and exclusive offers. Our objective is that GN10 investors not only obtain benefits, but also can make substantial savings by being members of the Community.

The advantages of the Marketplace GN10 are guaranteed by the high turnover generated by the company. This dynamic is doubly beneficial for the GN10 Community, since it implies that the more the Marketplace activity grows, the more profit will be generated in the Rewards System and better conditions can be negotiated on the prices of the products offered.

Through GN10 they will be able to enjoy a great amount of benefits over the following business areas:

- **Consulting.** The advisory services are designed to encourage the development of ways and techniques to increase the profitability of companies by adapting to the Sustainable Development Objectives. In GN10 Asesores we have an application that evaluates with all the detailed metrics the implementation of the different measures.
- **Marketing.** We make available to GN10 members a wide variety of services, designed to increase the visibility and scope of their products and projects through dynamic marketing strategies and digital marketing.
- **Credit.** We offer you the best conditions on credit facilities for individuals and companies.
- **Insurance.** We have a wide range of services with the best features and market shares.
- **Projects.** We facilitate the promotion, financing and creation of projects.
- **Products.** We offer discounted products on a wide range of sectors.

REWARDS

The activity generated in the GN10 ecosystem produces a constant benefit. Each interaction carried out in the Marketplace involves a management fee, thus generating the collaborative benefit of the GN10 Community.

In this way, the objective of GN10 is to create a competitive Marketplace, offering community members attractive products and services that motivate activity in the Marketplace. Thus, in the same movement, the participant will be obtaining a saving at the time of the purchase, a direct benefit and a benefit that will be distributed between all the members of the community by means of the System of Rewards.

To understand the functioning of our concept of collaborative economy we have systematized this distribution in the following way:

- 50% of the profits generated will go to the company. This makes it possible for GN10 to guarantee the viability of the project and its long-term growth.

Of this 50% of the benefits destined to the company's growth, 30% will be used for R+D+I operations. In this way, we finance the development and innovation of the project, giving rise to the implementation of software, apps and other functionalities that positively impact the improvement of the services and products we offer to our partners.

- The remaining 50% will go to the GN10 Community, of which

25% will be prorated among all the members of the Community in relation to the participation of each investor in the company, recalculated monthly.

1. 12.5% in company token

2. 12.5% in Euro.

25% to the participant who generates the Rebate/Profit.

1. 12.5% in company token.

2. 12.5% in Euro.

Parallel to this distribution, each member who attracts another person's investment will make a profit. This profit, defined as a percentage, will depend on the amount invested by that new member to whom you have referred. This policy, defined as "Refer a Friend", can be carried out until the end of the token pre-sale period. Each member who makes a "Refer a Friend" will get 6% of the investment in tokens of the new participant, liquidating in:

1. 1% in company tokens.

2. 4% in Euros.

3. 1% to be pro-rated collaboratively according to the Rewards System.

All these REWARDS, will be resolved at the end of each month by transfer to your GN10 account.

GN10 CARD

At the moment they get their first token participation, each member of the GN10 Community will receive a personalized debit card. Through this card, the investor will be able to trade in the marketplace using the benefits obtained from the Rewards System (without excluding other payment methods).

This card is designed to complete the GN10 ecosystem and improve the operation of the Rewards System and the Marketplace. In this sense, the card will allow simple and agile access to the "Rewards System", manage its benefits and make use of them. All this is guaranteed under the quality seal of Pecunia Cards E.D.E., the company in charge of creating and supporting the cards.

In addition, the GN10 debit card has a great versatility, since it can also be used as a purse, being possible to make payments with it in businesses and establishments outside GN10.

GN10 TOKEN

The GN10 token is the cornerstone of the project. The willingness to use a digital currency on which to base such an ambitious project responds to the transcendental international trend on the development of this technology.

Since the development of bitcoin, crypto-currencies have evolved a lot. Today the potential of a virtual currency goes beyond mere speculation. Many are the multinationals that have decided to bet on the creation of their own currencies to boost the activity and exchanges within them. Facebook, Bank of America and Mitsubishi UFJ Financial Group are some of the companies that have decided to take this approach, reinforcing a growing trend.

Given this trend, creating the token was a necessary step at GN10. A fundamental element that has allowed us to lay the foundations for a whole digital project on which to build a competent and attractive marketplace, and a pioneering collaborative profit system.

TOKEN RELEASE

The initial offer for GN10 is being carried out in two stages:

- The pre-sale phase, until 31 December 2019.
- The sales phase, starting from the end of the pre-sale.
- The token release is planned for July 2020.

The offer of the token will be of limited sale type, on a total of 50 million euros. In the first sales phase, a total of 5 million euros will be allocated for retail customers and 10 million euros for institutional investors. The remaining 35 million will remain in the company's possession for the issue of new phases and promotional campaigns, being a non-minable currency

This token, which was born as an ERC20, with a utility name will be declared security when the Company becomes a corporation. Each owner of the GN10 token will automatically be able to become a shareholder.

The process of creating and adapting the token to comply with all the regulations that allow the name of Security has been developed by Group BTC, while the company EtherScan is responsible for the comprehensive audit of the token.

Base Bonus Program:

- The price of the unit is 0.50 euros, with a 15% discount during 2018
- During the first quarter of 2019 the discount will decrease to 10%
- During the second quarter of 2019 the discount will be 5%.
- From July 1, 2019 there will be no discount.

Marketing Bonus Program

The marketing department has created a dissemination campaign whose objective is to reward people who help in the dissemination and distribution of GN10. Those participants who register through this system will be rewarded with 8 tokens for the initial registration plus 2 tokens for each person who registers through them.

TOKEN TECHNICAL FEATURES

Geographical limitation of activity and country of registration

The main activity of the token is carried out in Spain, although the forecasts make it extend to the rest of Europe, America, Asia and finally Africa. However, both the company GN10 and its token are registered in Spain, and are subject to Spanish legislation and taxation.

Contract and investment security

The token exchange management will be carried out through private contracts. All interaction will take place through the web platform, although personal assistance will be available through the contact channels that the company makes available, either by phone or email.

In view of the volatility and uncertainty that may arise in investors, GN10 offers them a minimum repurchase insurance for a negotiated percentage of the capital invested.

Legal identification of the client

Once a potential client shows his interest to start operating with GN10, it is essential to ensure that it meets the requirements of the law to operate. The compliance team is responsible for ensuring the safety and legality of the processes. The safest way to guarantee the validity of the documentation required to operate is by recording the customer and his documentation via video call. In addition, all required documents (POR and POI) are reviewed on a case-by-case basis. In this way, we guarantee that the documents are valid and that they correspond to the person who is about to operate.

Legal terms

The legal terms are subject to Spanish and European regulations. Likewise, depending on the increase in the presence of the token in other countries, it will be subject to the official regulations in the rest of the countries where it is active.

GN10 TEAM

At GN10 we know that success is impossible without a great team. For this reason, each of the activities we promote is developed by one of our professionals.

The executive team. The excellence of GN10's work is defined by the extensive professional experience of the project's members. This passion and dedication has always been the commitment of our CEO, Angel Salinas. <https://www.linkedin.com/in/angel-s-4535a0177/> His extensive experience, backed by more than 15 years as a senior executive, is the main guarantee that we always pursue excellence in everything we do. In addition to him, we would like to highlight the fundamental role of our financial director, Josefa Ramírez, <https://www.linkedin.com/in/josefa-r-57767131/> who, thanks to her impeccable work, has made it possible for the GN10 project and its token to be profitable and to continue growing.

The management team is completed with Cristian Andrés <https://www.linkedin.com/in/cristianandrescasares/> and Ignacio Correa <https://www.linkedin.com/in/ignacio-correa-sureda-3a293117b/> Cristian Andrés, as Operations Director, ensures the strategic effectiveness of the company's global operations and is head of investor relations. On the other hand, Ignacio Correa, Commercial and Compliance Director, is responsible for the fulfillment of the legislative requirements, as well as for guaranteeing our clients security and professionalism in the use of our services.

The project of the creation of the token has the advice of experienced professionals in communication and media, commerce, IT and programming and marketing.

The technical team. Our experienced team of programmers carries out complex development and control of the systems and digital platforms. They are the main protagonists of the technical operation of the GN10 token. By having a team of high-level programmers on staff, the security and operability of the GN10 ecosystem is guaranteed in real time.

The Marketing team. Thanks to the agreement with Vanquish Agency and through their creative work and knowledge of positioning strategies, the GN10 project finds new opportunities for dissemination and growth day after day, also developing an important communication work, supported by Kanvas Media, a reference in the digital marketing sector.

The business generation team is responsible for the study of new markets and the closing of agreements with large companies that will result in better conditions for the community.

The sales and partner support team. This is the department in charge of communicating to our members the products or services that may be profitable and interesting as a result of new agreements, as well as capturing the interests, needs or concerns of the GN10 partner.

The legal team. Our legal team is responsible for ensuring the transparency and high standards that the team set at the beginning of this project. Thanks to the advice of our legal team, we have guaranteed that our project complies with all the necessary regulations at every step of the project, making GN10 and its token a viable, reliable and safe project.

PLURALITY AND VALUE OF OUR ASSETS.

The potential of GN10 lies not only in the GN10 token project. Our business scope is varied and we try to expand the possibilities of it to new sectors that can generate new and attractive advantages.

Within this logic of expansion and diversification is GNDiario, a digital newspaper of news and current affairs that has been developing a first class informative work for years, allowing thousands of users to be updated every day.

In addition to being a communication tool with a great reach, GNDiario is the perfect showcase for our projects. The exceptional work of dissemination that is carried out daily allows us to give visibility and strengthen the presence of our products and services.

Thanks to the development of GNDiario, GN10 has been able to develop valuable marketing assets.

Positioned tools. The positioning of our web tools and social networks allows our content to have a wide reach, positioning them as effective and therefore valuable dissemination tools.

Content. The experience of the marketing team and the constant contributions of expert collaborators in the sector allow our content to be of high quality. This means that each content has informative, formative and economic value in itself.

Brand value. The GNDiario brand grows every year, making each project that carries the GNDiario seal synonymous with reliability and professionalism, an added value for GN10 investors.

On the other hand, the GN10 token is a value that represents a project in constant growth. Our commitment is based on a single objective: to bet on innovation and quality to be able to adapt to the changing needs of our partners. Thanks to this we are achieving a turnover that allows us to constantly improve the conditions of services and products offered to community members.

GNDIARIO. ACCESSIBILITY BEYOND BREAKING NEWS.

GNDiario is an information platform that brings together experts, writers, readers and advertisers, through a wide range of digital content and services. Its informative work began in 2017 when the news website was founded. Today, GNDiario has become a booming platform. A meeting point where thousands of readers converge due to the quality, accessibility, values and professionalism of our contents.

In GNDiario we provide a wide range of content that includes current affairs, social and inclusive news, economy, politics, culture and leisure, among others. All our services are developed digitally, through our web portal.

The desire to provide our readers with easy access to a wide range of content allows our medium to become an emerging and increasingly visited medium within the world of communication. An open space, where readers can access the social news and current events that best suit their tastes without losing the rigor and quality of content. A place without barriers where you can feel part of an innovative community full of unique contents and services.

At GNDiario we are sure that the only way to become a real support tool for our readers is to create a communication medium composed of a team of professionals capable of generating accessible and quality content that accompanies them every day.

GNDiario's website offers a wide range of content, all designed to provide them with the best tools for economic, political and cultural analysis and current affairs, without neglecting access to the main leisure and entertainment events. For this reason, we publish daily a wide selection of current news, specialized articles, interviews and reports of interest.

ACCESSIBLE NEWS PORTAL

With the passing of time, the growth of the GNDiario portal and the technology used, does not respond to the needs that the web will need today and especially in the future.

GNDiario [is committed to the inclusion and social integration of people with disabilities](#). Our new website begins an initiative to ensure that people with special abilities, the elderly and other groups at risk of exclusion can access all the information we publish on a daily basis.

The first accessible Spanish-language newspaper is born

Web accessibility has become GNDiario's main concern. People with some kind of disability will be able to use the site very soon. Specifically, when we talk about accessibility, we are referring to a design that allows this social group to perceive, understand, navigate and interact in the newspaper.

People with disabilities make up approximately 10% of the population. More than 4 million Spaniards cannot fully use the Internet, as most websites have accessibility barriers. This makes it difficult or impossible for these people to use the Internet.

Web accessibility also benefits other groups, including older people who have seen their skills diminished as a result of the passage of time.

GNDiario will be a meeting point for the development of actions aimed at promoting participation in the economic, social and cultural life of people with disabilities.

ILUNION is at the head of the change

The company of the social group ONCE, specialized in integral ICT solutions that cover from strategic consultancy and technological development to hosting and graphic design, will be in charge of guiding us in a path towards total accessibility.

Objectives

- ✓ Create an attractive, modern and functional website.
- ✓ Make the new website formally accessible according to WAI-WCAG 2.0 guidelines at its AA level.
- ✓ Create a responsive website, with optimization for mobile devices.
- ✓ Achieve a structure that helps natural SEO positioning.
- ✓ Create an easy and coherent navigation system.
- ✓ Implement a modern and robust content management system, free software CMS.

The transformation of the GNDiario portal includes two main lines of action:

1. An information service for organizations, professionals, people with disabilities and their families.
2. A meeting point for the development of actions aimed at promoting participation in the economic, social and cultural life of people with disabilities.

GNDiario is and intends to improve as an open and accessible portal for all people, regardless of their disability and the access technology they use.

Why should a website be accessible?

Web accessibility should ensure that a web page can be used by all people, regardless of whether they have a disability or not.

The Internet was created with the intention of being universal. It should be accessible to everyone. Unfortunately, however, this is not often the case, creating barriers that prevent many websites from being accessible to users with disabilities.

When we talk about people with disabilities, we must take into account the different types:

- Visual impairment
- Motor
- Hearing
- Speech
- Neurological or cognitive
- Ageing related
- Related to the environment (slow connections, browsers, computer equipment, screens...)

The day-to-day life of these people is hard in itself, but if we do not contemplate improving the accessibility of our website, we can make it even harder for them. Because if a web page is accessible, it will improve the quality of life and the autonomy of people with disabilities.

For people with disabilities, online access is sometimes the only way to access information. Offering an accessible website provides equal access and equal opportunities.

In order to ensure a smooth and quality service from GN10 we closed an agreement with Boream for the maintenance and stability of the Web of the accessible digital newspaper GNDiario.

GNMARKET

An accessible Market Place, an online marketplace without barriers

For people with disabilities, online access is sometimes the only way to access products or services. Offering an accessible website provides equal access and equal opportunities.

GNMEDIA

Our Media team will be responsible for the creation, adaptation and dissemination of accessible audiovisual content and formats. We adapt these contents to the different capacities of the possible consumers; Audio described, interpreted in sign language, labeled in easy reading.

We make possible a world in which the content has no barriers.

GNEVENTOS

From GNEventos we will carry out the professionalization and optimization of the events and activations of social and business entities.

GNCONSULTORES

The first Consultancy specialized in social strategies for public institutions, third sector entities and CSR.

The **Objectives of Sustainable Development (ODS)** offer us the possibility of working in line with a global calendar and of general interest to SMEs and large companies.

Through a strategic plan that pivots on the ODS, our consultants will have the opportunity to apply real solutions to current needs, being able to measure their results and obtain a tangible return. Agreements such as those developed with Onnit allow us to offer a global solution and innovative tools, focused on achieving the best results.

GN10 PRESENT & FUTURE.

We specialize in the implementation and profitability study of the measures needed to get close to the 17 points that make up the ODS 2030 Map.

Now that we have flirted with a more sustainable, social and respectful way of life with the planet and our fellow human beings, now that we are gradually beginning to return to activity, we can see that it is essential to implement measures aligned with the ODS 2030 map in order to overcome the problems inherent in the halt in activity and to establish the company, saving costs and optimizing resources.

Our objective, to demonstrate the benefits of the implementation of these measures to our clients, is that we are already obtaining very positive responses.

We open up a market that needs to make decisions in favour of sustainable development and companies are already understanding the viability and profitability of actions that have been studied, measured and well implemented.

On the other hand, few technologies have such a great transformational power as cryptosystems. The use of digital money is making world trade more dynamic to an extent previously unthinkable.

At present, crypto-currencies are still in a stage of maturity. However, many renowned companies are already launching their first digital currency products and services to the public.

This trend, which involves the investment of large flows of money in this technology, has made token investment viable today. The potential of these digital products is stronger than ever as they have found a wide variety of applications beyond the initial investment.

The creation of digital ecosystems is now a tangible reality. The incorporation of crypto currencies has been accompanied by hyper-disruptive technologies, as is the case with the blockchain. The union of both systems provides both companies and individuals with a new vision of digital transactions, cyber security and speed of trade.

Betting on our own crypto currency has been a simple decision. Any company that wants to be at the forefront of innovation must consider adapting to digital media as a necessity. In this sense, digital interactions are superseding physical ones, in all aspects of commerce. Even more so if we take into account the consumption habits of the new generations.

That is why at GN10 we are committed to making it possible for the technology of the future to form part of our growth in the present. Due to the growing public demand for this technology, we have the responsibility to bring it to our partners in an agile, safe and supported by a real economic activity developed by our team every day.

PARTNERS



PECUNIA CARDS E.D.E.



GROUP BTC



KANVASMEDIA



ETHERSCAN



VANQUISH AGENCY



FASGA



BOREAM



ILUNION



ONNIT

LEGAL DISCLOSURES

GN10 Digital News S.A. with CIF A-87741377 as the Spanish company that owns the GN10 token provides all the information contained in this document. This document does not imply any element of contractual relationship, its only purpose is to provide relevant and reasonable information to help holders and possible future holders to carry out an analysis of the company with the intention of acquiring GN10 tokens.

Nothing in this White Paper shall be deemed to constitute a prospectus of any kind, an application for investment or an offer to purchase securities in any jurisdiction. This document is not composed in accordance with or subject to the laws or regulations of any jurisdiction in any Country, especially the United States. The GN10 token may not be used for any purpose other than those listed in the White Paper, including, without limitation, investment, speculation or other financial purposes. This document is not a digital currency, security, commodity or any other type of financial instrument

The GN10 token is not intended for sale or use in any jurisdiction where the sale or use of digital tokens may be prohibited. The GN10 token confers shareholding rights in the corporation as described above in the White Paper.

The White Paper may be modified to provide more detailed information. This White Paper is the main official source of information about the GN10 token. The information contained herein may occasionally be translated into other languages or used in the course of written or verbal communications with prospective clients, partners, etc. In the course of such translations or communications some of the information contained herein may be lost, corrupted or misrepresented. The accuracy of such alternative communications cannot be guaranteed. In the event of any conflict or inconsistency between such translations and communications and this official White Paper, the original document shall prevail.

The entire GN10 Token Agreement will be contained in GN10.io.